



≡ Birthday Block Party ≡

CORPORATE SPONSORSHIP OPPORTUNITIES

Join us as a Birthday Block Party sponsor! Sponsorship opportunities offer prominent visibility among the SF SPCA's most dedicated supporters, Board Members, corporate partners, and the greater San Francisco community. We welcome the opportunity to work with your company to create an events package that meets your philanthropic and marketing goals.

The SF SPCA has been an anchor organization for the people and animals of San Francisco since its founding in 1868. The third oldest humane society in the country, our mission is to ensure every companion animal has access to quality medical care, compassionate shelter, and a loving home.

EVENT DATE
April 18, 2026

LOCATION
201 Alabama Street, San Francisco, CA





CORPORATE SPONSORSHIP LEVELS



\$25,000—TOP DOG

- Main Stage sponsor
- Sponsor Spotlight on SF SPCA Adoption Center interactive feature for one month
- One dedicated event email
- Plus, all benefits listed at the \$10,000 level

\$10,000—TAIL WAGGER

- Logo on all event materials, including event webpage and onsite event signage
- Name in group Thank You post on social media
- Logo on SF SPCA Adoption Center interactive feature for one month
- Tent + tabling opportunity
- Logo on event t-shirt
- Dedicated social media spotlight
- Logo on photobooth photo—limited availability (see below)
- Adoption Fee Sponsor—limited availability (see below)

\$5,000—CAT'S MEOW

- Logo on all event materials, including event webpage and onsite event signage
- Name in group Thank You post on social media
- Logo on event t-shirt
- Tabling opportunity

\$2,500—BOOP TROOP

- Name on all event materials, including event webpage and onsite event signage
- Name in group Thank You post on social media
- Logo on event t-shirt
- Tabling opportunity *limited availability

\$1,500—PARTY ANIMAL

- Name on all event materials, including event webpage and onsite event signage
- Name in group Thank You post on social media



LIMITED AVAILABILITY—NAMING RECOGNITION OPPORTUNITIES



- Adoption Fees Sponsor recognition \$10K & \$25K
- Logo on Event Photobooth \$10K & \$25K



For more information about corporate sponsorships, please contact
Aubree Schmidt, Senior Corporate Giving Officer: aschmidt@sfspca.org, (415) 554-3071.

