GIVING DAY 4.18

SFSPCA

Start Your Fundraiser Today

WHAT IS SF SPCA GIVING DAY?

Celebrate the San Francisco SPCA's Giving Day on our birthday, April 18th, as we mark 157 years of caring for animals in need! Join us by starting an individual or team fundraiser to support the SF SPCA.

Your generous donations ensure the SF SPCA can increase access to veterinary care for animals in San Francisco and across California while also finding forever homes for over 4,000 dogs and cats by June 30th. **Additionally, your support will provide the resources needed for shelter space and medical care in times of crisis—whether it's a wildfire, earthquake or flood.**

HOW CAN YOU GET INVOLVED?

STEP 1: Create your own SF SPCA Giving Day fundraiser! Use this *link* to set a fundraising goal, add your team name, and get started!

STEP 2: Share it! Use your personal fundraiser link to tell your friends and family all about it and ask for their support. Here is a handy flyer you can reference.

STEP 3: Does your company match? We have a match for all Giving Day donations, so your company's match would TRIPLE your impact. Use our Double the Donation tool to see if your company will match your SF SPCA Giving Day fundraiser!

STEP 4: Let's celebrate! Every fundraiser will be recognized on our Giving Day webpage and will receive a personalized thank you video for reaching your goal.

PRIZES FOR TOP FUNDRAISERS

1. Win a kitten or puppy cuddle event for you and five of your friends*

2. Win a behind-the-scenes tour of the SF SPCA*

Tell us on social media about the special animal who inspires your Giving Day support by tagging #SFSPCAGivingDay

must be redeemed by June 30, 2025

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sfspca.org | 201 Alabama Street, San Francisco, CA 91403 | (415) 554-3029 | partnerships@sfspca.org

NEED SOME FUNDRAISING IDEAS?

Ready? Set. Bake!
Host a bake sale and ask for donations in exchange for delicious treats.

Walk, run, bike, or hike.
Set an ambitious goal and ask friends and family to donate to help you reach that goal.

Be an artist.
Ask for donations in exchange for original artwork by you, your child or your furry pet.

Bowl. Golf. Dance. Play Pool.
Host a friendly competition where friends and family donate in exchange for a spot on a team and a chance to win fun prizes.

Lemonade anyone?
Host a good old fashioned lemonade stand.

FREQUENTLY ASKED QUESTIONS

What is Giving Day?
Giving Day is a fundraiser celebrating the SF SPCA's 157th birthday on April 18th! We are rallying our community to raise funds for our important, lifesaving work.

Isn't the SF SPCA part of the ASPCA?
No! This is one of the questions we get most often. The San Francisco SPCA is an independent organization, and we do not receive support from any national animal welfare groups.

Where does my donation go?
Your donation goes directly to support the SF SPCA's work to find forever homes for over 4,000 animals this year and to provide accessible veterinary care for the people and animals in our community. **Your support will also provide the resources needed for shelter space and medical care in times of crisis—whether it's a wildfire, earthquake or flood.**

Why does the SF SPCA need donations?
We are a 501(c)3 nonprofit organization. Half of the organization's revenue is donations from community members including individual donors, corporate partners, foundations, and more.

Where can I learn more about the SF SPCA?
You can learn more about the San Francisco SPCA including adoptions, veterinary resources, or volunteering on our website at www.sfspca.org, or follow them on Instagram or Meta (Facebook) at @SanFranciscoSPCA.

HOW DO I SHARE MY FUNDRAISER?

Check out our example email copy & talking points:

Email copy:
Hi all!

I am starting a fundraiser for the San Francisco SPCA! *[Add in some details about your fundraiser here.]* The SF SPCA is celebrating their 157th birthday on April 18th with a giving day.

All donations will go to support their goal of finding forever homes for over 4,000 animals this year, and will also provide the resources needed for shelter space and medical care in times of crisis—whether it's a wildfire, earthquake or flood. [*You can talk about your experience volunteering or hosting an event with the SF SPCA, or a special animal in your life*]

You can check out my fundraiser here: [*insert link to your fundraiser*]

Talking points:
• The SF SPCA is holding their Giving Day to celebrate their 157th birthday on April 18th!

• I'm starting a fundraiser for the SF SPCA to support their Giving Day. The fundraiser that raises the most for the SF SPCA wins a Cuddle wellness event with puppies or kittens!

• Double your donation by going online and checking if your company will match it.

• I support the SF SPCA because:

—They provide medical care, behavior services, AND find homes for over 4,000 animals this year.

—They provide subsidized veterinary care for thousands of animals through their free Mobile Vaccine Clinic and Community Veterinary Clinic.

—[*talk about your experience volunteering or hosting an event with the SF SPCA, or a special animal in your life*]