



LEGACY SOCIETY NEWS

Naomi Soffa Brings Vision to Volunteering

San Francisco SPCA Legacy Society Member Naomi Soffa, who grew up in San Francisco, shows us the difference one person can make. For the past six years, she has volunteered with the San Francisco SPCA as a dog walker, cat socializer, and in shelter medicine. She also launched a donations-collection program at her company and then teamed up with our development department to expand the idea into a concept that could be implemented at other companies in San Francisco and across the Bay Area.

“I saw collection bins at my workplace for a variety of charitable causes,” Naomi said, “and I thought, ‘I bet I could set something like that up for the SF SPCA.’” She contacted the development team to learn what items were needed and then bought several large hampers to collect food, toys, blankets, and towels for our shelter animals. She also provided our Amazon wish list and a QR code to the SF SPCA donation page for would-be donors. The idea was a huge hit.

“I think people don’t always know how to give,” she said. “If you make it easy for them, it’s exciting to see how generous people can be.” After her success, Naomi partnered with the development team to scale the model and replicate it for different companies. She then joined the SF SPCA Corporate Leadership Council, a volunteer advisory group whose members support our corporate-fundraising efforts. The council helps us expand our network of corporate partners through sponsorships,



Legacy Society member Naomi Soffa enjoys socializing cats and kittens—one of her many volunteer roles at the SF SPCA.

corporate volunteers, and initiatives like donation drives.

“The Corporate Leadership Council is a place where people who work at iconic Bay Area companies can increase visibility for the SF SPCA,” Naomi said. “There’s a lot to be gained from affiliating with organizations like ours, who do such good work.”

Naomi volunteered in the 1990s as a remedy to a stressful job. “I was a cat socializer,” she said. “I would come after work to sit with the cats in my business clothes and get all furry.” More recently, she trained in shelter medicine to help administer medications to shelter animals,

and represents the SF SPCA at our Saturday meet-and-greet tent.

“There are so many ways the SF SPCA helps animals and the community,” she said. When Naomi is not caring for animals in our shelter, she loves spending time with her beloved rescue cat, Valentina Pork Bun Moonshadow.

Naomi joined the Legacy Society to ensure our programs continue long into the future. “I have such a sense of gratitude and purpose to support the continuation of work the world needs now and going forward. I cannot think of a place better to support if you care about companion animals and people in San Francisco and beyond.” 🐾

Message from the Director of Planned Giving



June Hom
Director of Planned Giving

The San Francisco SPCA is a renowned animal shelter and adoption center, but there are many ways we serve our community, including the breadth and quality of our veterinary care. Thanks to the heartfelt promise from supporters, including Legacy Society members, pet guardians in our city have access to our full-service hospital and several low- and no-cost veterinary-outreach programs.

In addition to learning how Legacy Society member Naomi Soffa was inspired to support this life-saving work, in this issue, you will see how a system of care at the SF SPCA is making a difference for San Francisco companion animals and their guardians. You will also discover how you can celebrate our 156 years of making miracles with a gift from your IRA in honor of SF SPCA Giving Day.

I'm so grateful for your commitment to animals and the mission of the SF SPCA. Together, we'll ensure that all dogs and cats have access to high-quality care so they can find and stay in their forever homes.

I hope to see you at the Annual Legacy Society Tea.

Thank you 🐾

The Legacy Society honors those who include the SF SPCA in their estate plans. Members' generous commitments help ensure cats and dogs have access to care and a loving home for years to come.

[Learn more at sfspca.org/legacy](https://sfspca.org/legacy)

san francisco spca

LEGACY SOCIETY
annual tea

May 3 at 2:00 PM • Palace Hotel

The San Francisco SPCA System of Care

At the SF SPCA, we believe that access to quality veterinary care is essential to both animal and human welfare. Too often, animals are surrendered because pet guardians are unable to get veterinary care due to cost, transportation, or language barriers. But the bonds between humans and their animals surpass social, geographical, and financial limitations. Our work to enhance access to veterinary care addresses these barriers, helping more cats and dogs remain in their forever homes.

PATHWAYS TO CARE

In our efforts to keep human and furry family members together, the SF SPCA offers a variety of access points to quality, affordable care. Last year, 13,853 animals were served by our community medicine programs.

On the third Saturday of every month, our Mobile Vaccine Clinic (MVC) transforms San Francisco's Candlestick Point State Recreation Area into a free public clinic offering essential vaccines, flea and tick medications, referrals for subsidized spay and neuter surgeries, and referrals for ongoing basic, reduced-cost veterinary care at the nearby Community Veterinary Clinic (CVC). 4,817 animals received free treatment from the MVC last year, which is twice as many as the year prior.

In San Francisco's Excelsior District (a former veterinary-care desert), the CVC builds on what is offered at the MVC with additional vaccines, basic wellness care, and treatment for minor ear and skin conditions. Many staff members are bilingual, which is critical, because approximately half of CVC appointments serve Spanish-speaking clients. The CVC local clientele base is growing, with 2,774 animals cared for in the 2023 fiscal year.



Caring staff at the SF SPCA provide quality, accessible care to pets throughout San Francisco and the Bay Area.

In the Mission District, our full-service hospital offers a range of veterinary specialties, including high-quality, high-volume spay and neuter and behavioral services. In our 2023 fiscal year, the hospital awarded \$2.4 million in free and reduced-cost care, including 2,500 free and discounted spay and neuter surgeries. Full-fee services at our hospital help subsidize our low-cost and free programs, giving all San Francisco pets access to care.

THE IMPACT OF CULTURALLY COMPETENT CARE

Emily Montiel and her father, Jose, have been clients of SF SPCA clinics since 2021. They regularly bring their two dogs and cat to the MVC and were among the CVC first clients.



Emily Montiel

For the Montiel family, the CVC brings culturally competent care closer to home. "They've helped us out a lot," said Emily. "The community clinic is very welcoming, and it's nice that the staff can answer my dad's questions about our dogs' medication in Spanish. SF SPCA has made our lives so much easier." 🐾



Jose Montiel

**SF SPCA
VETERINARY
HOSPITAL**



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VETERINARY CLINIC**

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LEGACY SOCIETY NEWS

Benefits of Giving from Your IRA

An IRA lets you save for retirement while enjoying tax savings. But eventually, the tax bill comes due. If you want to avoid the tax bite and make an impact on our mission, consider a Qualified Charitable Distribution (QCD) gift to the San Francisco SPCA.

MAKE YOUR GIFT TO SUPPORT SF SPCA GIVING DAY

Your love and support make miracles happen every day at the SF SPCA, so we hope you will join us by making a gift from your IRA in honor of the first SF SPCA Giving Day.

- If you're 70½ or older, you can make a QCD tax-free gift of up to \$105,000 to the SF SPCA in 2024.
- Your QCD gift can satisfy minimum-distribution requirements if it passes directly from your IRA to the SF SPCA. Otherwise, it will count as income and be taxable.
- Contact your account representative or visit your provider website to learn how to make your QCD gift.

AMPLIFY YOUR IMPACT BEYOND YOUR LIFETIME

If you want your support to last beyond your lifetime, you can name the SF SPCA as a beneficiary of your IRA. Here's how:

- Contact your IRA administrator for a change-of-beneficiary form or download one from your provider's website.
- Let us know your plans, so we can thank you and welcome you into our Legacy Society.

Whether you make your impact at the SF SPCA today or after your lifetime, your gift matters. Please contact a planned-giving staff member to discuss your plans.



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