The mission of the San Francisco SPCA is to save and protect animals, provide care and treatment, advocate for their welfare, and enhance the human-animal bond.
Included in this issue of Our Animals is our annual report for the 2009-2010 fiscal year (see pages 14-16). As for most everyone, this was a difficult year for us. The economic downturn was severe and demand for our charitable services increased.

But our hard work building programs to serve animals paid off. Over the years, we have put a critical safety net in place for our community’s animals, and we’re proud to report that it’s working. To be sure, it is stretched and strained, but it is preventing animals from bearing the brunt of the recession. Indeed, animals surrendered by their guardians (whether to us or the city’s shelter) are holding fairly constant to the prior year, as are adoptions – a remarkable accomplishment given the circumstances – a very different picture from many other places in the nation.

But the credit goes to our community. Our donors continued to support animals even as their own paychecks were doubtlessly pinched. And our volunteers also rose to the challenge. Our experienced volunteers worked with animals across the Society, be it in our shelter or in our foster, hospice, or Animal Assisted Therapy programs. At the same time, hundreds of new volunteers signed up with the organization last year, showing how generous San Franciscans can be in hard times.

Looking forward, we stand on the brink of achieving something that no other major city in America has: rescuing every healthy and medically treatable animal surrendered. We are close today, and we intend to hit that milestone in the next two years. San Francisco has always been a town on the cutting edge, and animal welfare is no different.

As we envision the future and put the finishing touches on our strategic plan, we look forward to sharing with you some major new initiatives at the SF SPCA that will continue our tradition of leadership and innovation.

Sincerely,

JENNIFER SCARLETT, DVM
Co-President

JASON WALTHALL
Co-President
It’s hard to believe that April marked the 30th anniversary of the Animal Assisted Therapy (AAT) program at the San Francisco SPCA. We have grown so much from our early years, when only a dozen or so volunteer teams worked in hospitals and nursing homes. In 1981, AAT was largely unheard-of, and was offered by only a few groups around the nation.

Since then, the field has burgeoned into an ever-expanding arena of practice and research. We remain on the cutting edge with skill-building expansions into programs such as Puppy Dog Tales (PDT) and Mastery, Empathy and Social Conscience through AAT (MESCAAT), while still serving our community in more traditional settings.

Volunteer Connie Suzuki marvels at what she calls “the healing power of Tiki,” a 12 1/2-year-old tawny-brown Chihuahua mix, who roams St. Mary’s Medical Center’s rehab unit, among other places, looking for people to charm. If a patient is in bed, Tiki might just hop up and make himself at home.

“In one room, he lay in the hollow between the patient’s knees,” Suzuki said. “She was delighted, and kept stroking him. Pretty soon, he turned his body and said, “Give me a belly rub,” which she did. Tiki goes down the halls like he belongs and is eager to visit the next person.”

The AAT program grew by first branching out beyond hospitals and nursing homes. Today, we bring the unconditional love of companion animals like Tiki to 132 locations, including psychiatric and recovery services, public and independent schools, vocational and community centers, post-incarceration programs, and assisted housing facilities. Reaching out to these diverse groups confirms that while the challenges people face may vary, the power of the human-animal bond transcends those differences.

AAT visits offer participants comfort, motivation, and joy. In fact, those benefits and the role pets can play in opening lines of communication ultimately inspired our recent expansions.

Suzuki recalls a visit to the Golden Gate Healthcare Center, where Tiki’s comforting presence drew out a man who, to that point, had been completely withdrawn. When Suzuki asked the man if he’d like to pet Tiki, he pulled the dog to his cheek and held him there, petting him and smiling. The amazed floor supervisor came running to see their interaction for herself.

“She asked the gentleman if he liked the dog. He muttered a ‘Yeah’ and smiled again,” Suzuki said. “In the hallway we were told that that gentleman had been unresponsive and didn’t talk. I was amazed and delighted.”
Another successful program is Puppy Dog Tales, in which children read aloud to therapy dogs. We started PDT in 2007 to assist children who are struggling to attain basic literacy. The ability to read sets the stage for potential success far beyond the academic arena, so we work with teachers, resource specialists, and activities directors to supplement traditional instruction. After a semester of reading to the dogs, participants develop increased fluency, confidence, and a desire to read.

In 2009, we started the MESCAAT program, which is designed to help patients with post-traumatic stress disorder develop or strengthen their social skills. Participants spend several weeks learning to train dogs with the goal of taking them on AAT visits. Learning to clicker-train therapy dogs confers a sense of accomplishment, and pairing each person with a dog helps establish relationships of reciprocal trust. Gradually, participants build self-confidence and feel supported and prepared enough to complete the last step, connecting them to a welcoming community. We establish that connection by sending the MESCAAT person-pet teams out on AAT visits, which have been great successes. Participants approach and engage facility residents in conversation, explaining later that they had fun and felt relaxed because they had their dogs beside them.

The gains we have made in serving more members of community are only possible because of the many people dedicated to sharing the benefits of pet therapy with those who face a wide range of challenges. Our facility contacts work collaboratively with AAT volunteers, who have always been the bedrock of our programs. Today, 187 AAT volunteers give tens of thousands of community members at all stages of life, health, and illness access to the bond between people and animals.

“That’s what drew me to AAT – to share the healing power of Tiki,” (pictured at bottom right) said Suzuki, recalling the transformation she witnessed with the man at Golden Gate Healthcare. “The thing that I remember most is his smile. It was such a big, delighted smile.”

We have come a long way since our founding, and marking this historic occasion is both an honor and a celebration. Ultimately, the accomplishments of the past 30 years have been resounding successes, in line with our mission to enhance the human-animal bond.
**FOSPICE**

Fospice (hospice in foster homes) is an SF SPCA program for shelter animals diagnosed with a life-limiting, non-contagious illness. While these animals are not suffering, their medical condition and poor prognosis prevent the SF SPCA from seeking adoptive homes for them. Instead, loving fospice volunteers provide love, care, dignity, and the comfort of a home to the animals at the end of their lives.
ARTIE
• Very sweet 16-year-old cream tabby
• He is a fospice animal due to renal disease and a heart murmur
• Loves snuggling under the blankets next to his fospice parent’s elderly mother; they have become the best of friends

CONTACT
Artie came to us through the Sido Program after his owner passed away. For more information about providing for your pet, please contact Sandy Irber, Planned Giving Manager, at 415.554.3027 or sirber@sfspca.org.

ILLUSTRATOR
Jenny Parks is a scientific illustrator who holds a master’s certificate in science illustration from the University of California, Santa Cruz Extension. Parks is available for private commissions and can be reached at www.jennyparks.com. A percentage of any commission will benefit the SF SPCA.
Hours before the doors to the 2011 Bark & Whine Ball opened on the evening of March 31st, Nancy Trogman (ball chair) along with Jeanette Roach (patron chair) and Sharol McQuarrie (CLAW president) were checking on the final details for the event. Along with Charlotte Lee, the four chairs had devoted their spare time over the past year to planning the event. At last, the evening had finally arrived.

Greeting guests outside the entrance at Fort Mason Center, Herbst Pavilion, was San Francisco Police Department's Mounted Unit. The SF SPCA has cared for SFPD's retired police horses throughout its 143–year history, and many guests visited with the horses and officers on the beautiful warm evening before joining the party inside.

More than 500 guests and 200 dogs walked the red carpet into the venue, serenaded by the beautiful music of Carlos Reyes. All eyes were on the perfectly coiffed and groomed canines of all shapes and sizes, dressed in their finest collars and evening attire to match their human companions. San Francisco SPCA volunteers served as canine concierges, handing out dog treats provided by Presenting Event Sponsor Purina One.

McCalls Catering prepared the sumptuous feast of tapas and Latin fare for the 15th annual Bark & Whine Ball, hosted by Critter Lovers.
San Francisco SPCA Estate Planning Seminar
Planning for you & your pets
Saturday, June 25, 10am - noon
San Francisco SPCA, 201 Alabama Street

Community Benefits/Fundraisers
Thanks to all of our community partners over the past few months. We appreciate your support!

Some highlights:
Modern Eden Gallery hosted a month-long exhibit featuring animal artists benefiting the SF SPCA. Proceeds totaled $1,000!

Sports Basement graciously hosted the SF SPCA for an evening of appetizers and shopping discounts. Proceeds totaled over $1,000!

Other Community Fundraising Areas

At Work (CLAW). Through CLAW’s efforts, this dedicated and committed volunteer arm of the SF SPCA has raised nearly $1 million for the Cinderella Fund which transforms the neediest animals that arrive at the SF SPCA.

Co-chair Nancy Trogman – with Priscilla, her three-legged companion, an adopted Cinderella dog, said, “CLAW is so pleased with the evening’s success. It is our signature event, and tonight CLAW is committed to raising $100,000 for the SF SPCA’s Cinderella Fund."

The evening was capped by a live auction, which raised an additional $36,000. Diane Dwyer, NBC News anchor representing Presenting Media Sponsor NBC Bay Area, was the mistress of ceremonies for the program. Along with auctioneer Durwood Zedd, Diane cheered on the crowd to give generously.

Brandy Kuentzel, winner of “The Apprentice” (Season 10), attended with a pair of bonded Chihuahuas: Fred and his date Ginger, a recipient of Cinderella funds.

Newly appointed SF SPCA Co-Presidents, Jason Walthall and Dr. Jennifer Scarlett, are grateful for CLAW’s support: “This is an important event which raises funds and awareness for cats and dogs at the SF SPCA who are in need of loving homes, and for our work in saving every medically treatable animal that enters our facility."

IDEXX Laboratories donated $1,000 to the SF SPCA along with 10 cat and dog care packages!

For the Dogs (and Cats)

(from left) Ricardo Munguia, Idexx; Laurie Routhier, SF SPCA; Dr. Jennifer Scarlett, SF SPCA;Gomada Leone, Idexx; and feline friends.
The San Francisco SPCA’s new Animal Care Center is named in honor of the late Mrs. Leanne Bovet Roberts, a member of the Society’s board of directors for 15 years, 1988 – 2003, and a person who cared profoundly for the welfare of animals. Mrs. Roberts’ support for the SF SPCA was unwavering, and she believed wholeheartedly in the vision of state-of-the-art care for all animals. That belief was demonstrated by the generous lead gift that she and her family gave the SF SPCA to make the dream of a comprehensive, modern medical center a reality.

Thank you to those who supported the campaign to build the Leanne B. Roberts Animal Care Center. We acknowledge those who have made gifts of $500 and above.

5,000,000+
The Roberts Family

$1,000,000+
Carol & Peter Read Family

Gifts: $500,000 - 999,999
The Charles W. Engelhard Foundation
The William G. Irwin Charity Foundation
Eric, Mark & Courtney Roberts
Charles & Helen Schwab Foundation
WWW Foundation

$100,000 – 499,999
The Hellman Family Foundation
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The Edward and Gladys Baker Foundation
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$10,000 – 24,999
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Bothin Foundation
breadpigs
Young & Jennifer Chung
Derek Dean & Katrina Jankowski
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Charlene Harvey
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P.J. & David Jamison
Friends of Damien McCune
McKinsey & Company
Craig & Kristie Pinedo
Margaret S. Rocchia
Jeffrey Smith & Jan McHugh-Smith

$25,000 – 99,999
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Dr. and Mrs. Donald Brown

$1,000 – 9,999
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Adobe Systems Inc.
Mr. Brian Albers
Ms. Mary A. Allen
Karen A. Aluse
Anonymous (1)
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Mr. Phil Arnberger
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Ms. Kathryn A. Taylor
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Mr. Craig Tighe and Ms. Ann Coulson
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Ueberroth Family Foundation
Franz von Ueberroth
Ava Wasserman
Mr. Steven Westly
Mr. and Mrs. William Wilson, III
Mr. Doug Zeghibe

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Ms. Andrea I. Anderson
Anonymous (3)
Colleen and William Anthony
Ms. Ann M. Barden
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Mr. Michael Holau
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Vera Weiler and Cleber Dealencar
Ms. Ann L. Winblad
Mr. Joerg M. Wittenberg
Ms. Ellen M. Woods
Mr. Richard T. Wylie
Mr. Brent T. Yonehara and
Mr. Christian Czeatzke
Donors»

Tea Time

The San Francisco SPCA hosted our annual Legacy Society Tea recently at the Sir Francis Drake Hotel. The Legacy Society Tea is one of the ways that we honor our generous donors who remember the SF SPCA through a bequest in their will or trust or with another type of planned gift. A legacy gift ensures our long-term financial strength and our capacity to continue our lifesaving work with homeless cats and dogs far into the future.

Dr. Betty Carmack, R.N., Ed.D., who has run our Pet Loss Support Group for nearly 30 years, spoke at the tea about the “Circle of Love.” The Pet Loss Support Group was the second to be established in the nation and provides support for those who have lost a beloved pet. Guests received complimentary copies of Dr. Carmack’s book, “Grieving the Death of a Pet.”

When you notify the SF SPCA that you have included a legacy gift in your estate planning, we will enroll you in the Legacy Society. You will be invited to our annual Legacy Society Tea and other special events.

For information, please contact Sandy Irber, Planned Giving Manager, at 415.554.3027 or sirber@sfspca.org.
Join our Heart of Gold Society today!

To thank our Heart of Gold Society donors for their generous support, the SF SPCA will hold our first-ever reception to honor this extraordinary group.

Dr. Kate Hurley, Director of the UC Davis Koret Shelter Medicine Program at the School of Veterinary Medicine, will be the guest speaker at the inaugural Heart of Gold Reception on Thursday, June 23, 2011. Dr. Hurley, MPVM, DVM, is also a published author and a nationally recognized leader in the field.

The Heart of Gold Society is a special group of contributors who give $1,000 or more each year in support of the San Francisco SPCA’s life-saving programs and services.

Donors in the Heart of Gold Society enjoy many benefits including invitations to exclusive events, behind-the-scenes tours, as well as naming opportunities in our adoption center and our state-of-the-art animal care center.

If you’re interested in joining the Heart of Gold Society and attending this event, please contact Jill Jacobs, Major Gifts Manager, at 415-522-3549 or at jjacobs@sfspca.org.

Everyone at the SPCA, especially the animals, is grateful for the extraordinary support of our Heart of Gold Society contributors. Thank you!

Laura Mullen
Karen Lee

Foster kitten Foxtail with paws in the air
Foster kitten Hogan with milk face

Foster kitten Foxtail with paws in the air
Foster kitten Hogan with milk face
2010: A Challenging but Successful Year

2010 was a challenging year. The continuing “great recession” put more animals at risk as families struggled. We are proud to report that our programs, donors, and volunteers rose to the challenge.

Animals often bear the brunt of hard times. When people change jobs or enter a period of unemployment, when families are forced to relocate, or when there are hard choices to make about the family budget, all too often a difficult decision is made to surrender an animal to a shelter. But in San Francisco, we have constructed a series of programs that act as a critical safety net for animals.

The top three reasons for surrendering an animal to a shelter are overpopulation (unwanted pregnancy where homes can’t be found for the kittens or puppies), unexpected veterinary bills, and behavior issues. The San Francisco SPCA has comprehensive programs that address all three root causes of abandonment. Our high-volume Spay/Neuter Clinic operates on a sliding scale, providing affordable—and in many cases, free—spay/neuters for animals. Our Veterinary Hospital at the Leanne B. Roberts Animal Care Center has numerous programs that make medical care for animals affordable. And our Behavior & Training program offers a range of classes to help guardians teach their companions to be good family members. It’s no wonder San Francisco has one of the lowest rates of animal surrenders per capita in the nation.

When animals do enter our shelter system, we ensure that they get the best care possible en route to a new, loving home. Our pact with San Francisco Animal Care and Control (ACC), the city’s public shelter, turns 17 this year. The pact guarantees that we will take any healthy, adoptable dog or cat that ACC offers to us, ensuring that none of these animals are euthanized in San Francisco. In practice, we have gone far beyond the pact’s original vision. We now take not only every healthy, adoptable dog or cat, but also nearly every one with a treatable medical condition. Thanks to the Leanne B. Roberts Animal Care Center and our Shelter Medicine

Total expenses

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<td>Supporting services</td>
<td>19%</td>
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<td>Adoption</td>
<td>17%</td>
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<tr>
<td>Spay/Neuter and Shelter medicine</td>
<td>17%</td>
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<td>Companion animal programs</td>
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<td>Public education programs</td>
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Total expenses: $17.1 M

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Annual Report

2010: A Challenging but Successful Year

Fiscal Year ended June 30, 2010

Total revenue

- Contributions and bequests: 64%
- Fees for services: 30%
- Investment income: 5%
- Other income: 1%

Total revenue: $20.4 M

In addition to serving a record number of animals, our prudent financial management allowed us to replenish our “rainy-day fund” or – financial reserves that we tapped over the past two years. Today, we are strong and ready to invest even more in saving the lives of animals in our community.

In sum, 2010 was a difficult year, but thanks to our people, our programs, our donors, and our volunteers, we are keeping animals safe and healthy in our community.

program, we nurse more than 1,000 animals back to health annually and give them a second chance at a happy life. And of course, Maddie’s Adoption Center, with its innovative use of condos instead of cages, creates a soothing and healthy environment for the animals to await their new companions.

Today, we are proud to report that these programs and the resulting safety net they create are working. Unlike so many communities that have seen the number of animals surrendered to shelters spike, San Francisco has managed to hold intake and adoptions fairly steady. None of this would be possible without our donors. The continued commitment to the welfare of animals by our donors during these hard times is remarkable and noble, and we are grateful for your continued support.

Similarly, our volunteers rose to the challenge this year. Indeed, if there can be a silver lining to recession, it is that so many people have stepped up to volunteer. Last year, we welcomed 350 new volunteers to our dedicated team of nearly 1,000.
Adoptions
Maddie’s Adoption Center continues to be the model for shelters across the country and around the world. Experts visit from as far away as South Africa to see how we make shelter adoptions so inviting for guardians and so supportive for our animals. Last year, we found new homes for 4,261 dogs and cats.

Shelter Medicine
The San Francisco SPCA is proud to set the standard for humane shelter care. Twenty years ago, we dared dream that every healthy animal would find a home. Today, we have far exceeded that goal and also find homes for nearly every animal with a treatable medical condition. Whether it’s a dog hit by a car with a fractured leg or a cat with ringworm, they are lovingly nursed back to health in our state-of-the-art facility. We continue to spend more than $500,000 a year to treat sick shelter animals.

Spay/Neuter Program
Spaying and neutering animals continues to be the most effective way to reduce the number of animals surrendered to shelters. Last year, we invested in spay/neuter and grew the number of procedures by 6 percent to 7,082. In addition to performing procedures on our shelter animals as well as those in the city shelter, we offer sliding scale pricing to the public. More than 80 percent of clients receive a discount. We also offered free spay/neuter for 845 feral cats that were humanely trapped, neutered, then released back to their colonies.

Veterinary Hospital
The Leanne B. Roberts Animal Care Center celebrated its first anniversary in 2010 and seems to have opened just in time. Over the last two years, we’ve seen a huge increase in the demand for our charity services as struggling families face sometimes-unexpected veterinary bills. In fact, we increased funding for charity care by 37 percent last year, preventing hundreds of animal surrenders. In addition, the number of full-paying clients is growing rapidly as they discover our state-of-the-art facility and our friendly doctors who make this the best place to bring your cat or dog for care.

Humane Education
Our summer camps, vacation classes, youth volunteer opportunities, and school visits help children discover the joy of having an animal in their lives and learn the responsibilities of pet guardianship. Over the past three years, we have doubled the size of this program, and last year we served more than 3,000 children.

Animal Assisted Therapy
Animals have a powerful ability to heal. Our AAT program helps thousands of individuals at hospitals, veterans centers, retirement communities, and schools. Last year, our volunteers performed 66,103 visits to more than 100 facilities.

Foster & Fospice Program
Our dedicated volunteers open their hearts and homes to animals that might be too young to survive on their own, or may need focused attention outside of the shelter. Last year, 1,054 animals were nurtured in our foster volunteer homes. In addition, our groundbreaking fospice program provides a comfortable way for animals diagnosed with a non-painful but terminal disease to live out the remainder of their lives in loving homes. Last year, 15 animals spent their final months with our volunteer families.

Behavior & Training
Our dog training courses range from Just the Basics to specialty courses like Rally Dog, and all use positive-reinforcement-based methods. Last year, more than 800 participants took advantage of our free and low-cost courses.

Hearing Dog Program
The Hearing Dog Program continues to provide funds for veterinary care and other support for the dogs trained through our program. While we are no longer able to accept new applicants, we are proud to support the dozens of dogs who continue to serve their hearing-impaired guardians.

Pet Loss Support
One of the first support groups for people grieving the loss of their animal companion, our Pet Loss Support group continues in its 27th year facilitated by Dr. Betty J. Carmack.
macy's

We are proud of our partnership with the San Francisco SPCA and thrilled to have adopted more than 300 pets in our holiday SPCA windows in 2010!

LOLmagnetz

USE TEH MAGNETZ
2 CAPSHUN UR CAT PICCHURS
RITE ON UR REFRIGERATOR

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Jennifer Jamieson
PHOTOGRAPHY
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