The mission of the San Francisco SPCA is to save and protect animals, provide care and treatment, advocate for their welfare, and enhance the human-animal bond.
Throughout our 143-year history, the San Francisco SPCA has been at the forefront of animal welfare. Our list of firsts is a long one: the first animal welfare organization west of the Mississippi, the first to build and operate a horse ambulance, the first to create and live by the philosophy of “no-kill,” the first to create a cageless, low-stress shelter where animals wait to be re-homed – the list could go on.

Yet there is so much left to do. As new co-presidents, we are pushing ourselves to define the next major step in animal welfare. We’ve set a new, audacious goal: to be the first city to end animal abandonment. In our view, once an animal comes into a shelter, society has already failed that animal. If we do our job right by keeping the animal population down through spay/neuter policies and by keeping people together with their animals by offering behavior resources and charitable veterinary care, we should be able to transform the shelter into a re-homing center for unavoidable changes (e.g., death of an owner), rather than a repository for bad decisions.

The more successful we are, the more the shelter will be a place for the most difficult cases: We would have fewer healthy kittens and puppies and more animals that need medical care. As we become a model city, we will be able to save more cats and dogs from surrounding areas – saving more lives and extending total resources to further the goal of ending animal abandonment.

Sound crazy? Thirty years ago everyone said we were crazy to try to save every healthy, adoptable dog and cat in the city. Yet today we’ve gone far beyond that original vision.

This is indeed an audacious goal – but we can do it with your help. Please help us spread the word:
• Spay and neuter.
• Seek resources for health and behavior issues.
• Don’t buy pets in stores or online – adopt locally.
• Donate to your local shelter.

Together, we can make great things happen for animals!

Sincerely,

JENNIFER SCARLETT, DVM
Co-President

JASON WALTHALL
Co-President
It was truly a “summer of love” for kids and critters at the San Francisco SPCA. Our Humane Education department offered a whole lineup of Summer Animal Camps for children interested in learning more about animals and the animal-welfare community. This was our most successful year yet – we served more than 630 children in our 10-week summer enrichment program.

Meeting and working with the campers was a pleasure for all of us at the SF SPCA. The mission of our Humane Education department is to conduct youth programming that promotes kindness and compassion for all creatures and provides students with the tools to positively affect the welfare of animals. Over the course of each camp session, campers experienced and demonstrated all aspects of our mission. This year’s curriculum emphasized collaboration, critical thinking, and the exchange of ideas with fellow campers. This interactive, activity-based learning process helped campers make connections between animals and their own life choices and experiences.

Young people in our Humane Education programs are constantly demonstrating compassion and commitment to helping all creatures. One camper was initially reluctant to embrace the benefits of adopting an animal from a shelter. He insisted that animals from breeders were superior and that with shelter animals, “you never know what you are going to get.” However, after 10 minutes of interacting with puppies in a puppy socialization circle, he was completely enamored with one of our adoptable dogs – so enamored, in fact, that he went home and discussed with his mother all the benefits of adopting from a shelter. He explained to her that by adopting from the SF SPCA, he could help save the lives of three dogs: the adopted dog, the dog that moves into the space created when a dog finds a forever home, and the dog...

Parent feedback

“When the kids’ eyes were opened this week – not only about different animals like pigeons they never knew about, but also about animal rights and standing up for their beliefs in a responsible way. We will be back over and over. Thank you!”

“This is my child’s favorite camp! He is so excited to go to camp every day. He wakes up early by himself and even gets breakfast ready for his brother so that he won’t be late for the camp! When I pick him up, he can’t stop telling me about all the animals he met and things he learned that day. He loves this camp!”

“This is an outstanding animal camp. It has been wonderful to hear my child every day talk about something new. Facts about animals, the reasons why they mark their territory, the genetic side, the ancestors, how to advocate for them, the cruelty of some companies, breeding,
Getting kids to fall in love with puppies and kittens is easy – who wouldn’t love them? The rescued pigeons we fostered this summer were a different story. Many of the children held nothing back in expressing that they think pigeons are dirty or gross. One camper in particular wanted nothing to do with them. However, after she was given the chance to hold one of our beautiful King pigeons and observe how they interact in their aviary, she began to see them as valuable animals that deserve as much love as any other. This camper decided she wanted to help the pigeons in their plight to find forever homes. Choosing a rare sunny summer day in San Francisco, she set up a lemonade stand in her neighborhood and educated all of her customers about the awesomeness of pigeons. Every cent she raised was donated to MickaCoo Pigeon and Dove Rescue, the organization that generously allowed us to foster pigeons for Summer Animal Camp.

Each year, Summer Animal Camp fosters a sense of responsibility and respect for animals through inquiry and experience-based learning. The collaborative activities offered at Summer Animal Camp are designed to promote the next generation of animal advocates and encourage respect for all living things. Summer Animal Camp was an enriching experience for everyone, including our furry, hairy, and feathery friends! Indeed, all campers have become animal ambassadors.

The Humane Education department makes a special effort to attract at-risk youth. We believe every child should have the opportunity to develop a love for animals, regardless of life circumstance or financial ability. We were pleased to offer scholarship funding for 67 children to attend Summer Animal Camp this year. Overall in the last fiscal year, approximately $30,000 was awarded in financial aid and scholarships for Humane Education programs. We expect to award more than $35,000 in this fiscal year.

We have an array of exciting programs planned for the school year. In response to demand, we are also expanding our programs to include students in the younger grade levels. Programs include Preschool Story Time, After-School Programs, Puppy Movie Nights, Holiday Animal Camps, and Benefit Birthday Parties.
BELLA
• Beautiful 1 1/2-year-old brindle Dutch Sheepdog.
• Smart and energetic, Bella really enjoys training.
• She is hoping to find a home outside of the city where she can be out exercising much of the time – she loves frolicking in the water and hiking/jogging.
• Bella has been homeless since February 2011.
CONTACT
Please visit our website at sfspca.org/dogs to see if she is still available for adoption. Or call us at 415.522.3500.

ILLUSTRATOR
Emily M. Eng is a scientific illustrator who holds a master’s certificate in science illustration from the California State University Monterey Bay. Eng is available at emilymeng.com. A percentage of any commission will benefit the SF SPCA.
Donors

30 Years of Service and Support

Heart of Gold donors Nancy Thompson and Andy Kerr

Animals have greatly enhanced our lives, and the San Francisco SPCA plays an important role in finding the right partnerships for the benefit of our community’s animals and people,” says Heart of Gold donor Nancy Thompson.

Nancy and her husband, Andy Kerr, have supported the SF SPCA for the past 30 years as Heart of Gold and capital campaign donors, as volunteers, and as members of our Legacy Society. “We support the San Francisco SPCA because it is a recognized leader in the field of animal welfare,” adds Andy. “The organization also plays an important role in the community by providing Humane Education programs, outreach services, and serving as effective advocates for animals.”

Nancy and Andy made a generous donation to our capital campaign to build the Leanne B. Roberts Animal Care Center, which opened in 2009. “We wanted to be part of building the new state-of-the-art veterinary hospital, and it was a wonderful way for us to memorialize our two cats, Arnold and Amy, who passed away in 2002,” says Nancy.

By naming the SPCA in their estate plan and contributing $1,000 or more annually, Nancy and Andy are honored members of our Legacy and Heart of Gold societies, and enjoy the many benefits provided by the SPCA. “We appreciate the opportunity to meet with the Co-Presidents to learn about exciting new programs, as well as attending exclusive events where we can meet others who share our passion for animals,” shares Nancy.

In addition to financial support, Nancy has also dedicated countless hours of her time as a volunteer. “She’s helped us raise money, assisted in our Humane Education summer camps, served as the editor of our Creature Comforts volunteer newsletter, and played a key role in our archives project with the San Francisco Public Library,” says Jill Jacobs, Major Gifts Manager.

“Everyone at the SPCA is grateful for the support we receive from our Heart of Gold and Legacy Society donors, like Nancy and Andy,” adds Jill. “Contributions from donors like Nancy and Andy are critical to the SPCA’s ability to maintain our life-saving programs, and to launch the new strategic initiatives that will enable us to end animal abandonment in San Francisco by 2020.”

Many thanks to Nancy and Andy for their 30 years of dedicated service and their continued support and commitment to our community’s animals. We hope you’ll be with us for another 30 years!

If you are interested in joining the SPCA’s Heart of Gold Society, contact Jill Jacobs, Major Gifts Manager, at 415.522.3549 or jjacobs@sfsPCA.org.

Dale McGlaunlin always had animals. Growing up in rural Washington, Dale had a Cocker Spaniel as a child, the first in a long series of beloved canine companions. Later, Gina came to live with Dale and his dog Captain. Gina had been rescued from her very hard life as a research dog. Gina was de-barked and had always lived in a cage. Captain sensed Gina’s deficits and challenges, and he bonded with her. Captain was Gina’s mentor and tutor, teaching her to relieve herself on the grass in the back yard, for example. Dale then had two Border Terriers, Mikey and then Fergus, who were the joys of his life.

After a stint in the Army, Dale came to San Francisco and fell in love with The City. He founded and was president of Bay Data Processing until he retired in 2006. True to his love of animals and his charitable spirit, Dale supported the San Francisco SPCA for 25 years. He generously “remembered the animals” with a legacy gift to the SF SPCA of 25 percent of his will and 5 percent of his trust.

Legacy gifts such as Dale’s guarantee that the SF SPCA will continue the important work of saving the lives of homeless animals. These gifts also ensure a sound financial future for the society.

For information about including the SF SPCA in your estate plan, contact Sandy Irber, Planned Giving Manager, at 415.554.3027 or sirber@sfsPCA.org.
Each year, more than 4,200 cats and dogs find loving homes through the San Francisco SPCA. We provide services such as spay and neuter procedures – many free or discounted – to more than 9,000 cats and dogs in our community.

The SF SPCA could not achieve all we do without the generous support of our community. Here are some ways you can help this holiday season:

- **Host an event to benefit the SF SPCA:** Help us spread the word and introduce your friends and neighbors to our life-saving programs by hosting a house party. We’ll help you with planning, invitations and provide an exciting program for the guests. For more information, contact Jill Jacobs, Major Gifts Manager at 415.522.3549 or jjacobs@sfspca.org.

- **Round Up for the Animals:** The next time you visit our adoption center or hospital, round up your payment to the next $5, $10, or $20. Or drop whatever you can spare into our donation box. It all adds up!

- **Leave a Lasting Legacy:** A bequest, a gift in your will or trust, can be the easiest way to make a legacy gift. We have simple language that can be added to your will or trust. For more information, please contact Sandy Irber, Planned Giving Manager, at 415.554.3027 or sirber@sfspca.org.

- **Become a volunteer:** Volunteers are needed from Nov. 19 through Jan. 1 as SF SPCA ambassadors for Macy’s Holiday Windows, our largest adoption outreach event of the year. Contact Volunteer Services at 415.554.3087.

- **Give a gift in honor or in memory of a loved one:** Your gift will help an animal in need of a loving home. Please visit sfspca.org/tribute.

- **Consider a gift of stock:** Making a gift of appreciated securities is simple and offers a number of valuable financial benefits. For more information, contact Jill Jacobs, Major Gifts Manager, at 415.522.3549 or jjacobs@sfspca.org.

- **Join Circle of Friends:** Our monthly pledge program provides year-round support for the homeless cats and dogs in our care. Contact Corinne Lamata, Individual Gifts Manager, at 415.554.3072 or clamata@sfspca.org.

- **Donate from our wish list:** Clean dog and cat beds and toys are needed for our adoptable cats and dogs. For more items, visit sfspca.org/wish-list.

- **Donate from your IRA:** Taxpayers can contribute funds from an IRA to a charitable organization. The funds are not considered taxable income for the year, so donors pay no income tax on the IRA distribution. Contact Jill Jacobs, Major Gifts Manager, at 415.522.3549 or jjacobs@sfspca.org.

- **Enroll in the Sido Program:** You’ll have peace of mind knowing that the SF SPCA will take care of your cat or dog if you predecease your animal companion. For more information, contact Sandy Irber, Planned Giving Manager, at 415.554.3027 or sirber@sfspca.org.

**Making a Gift:**

As a local, independent non-profit, we are not governed by or affiliated with any national organization, nor do we receive government support. Gifts may be made by mail to 2500 16th Street, S.F., CA 94103, or online at sfspca.org. Thank you for choosing to make a special gift. Checks should be made payable to the San Francisco SPCA to support the SF SPCA this holiday.

**Mobile Giving:**

Did you know there is a new fast and easy way to give to the San Francisco SPCA? Simply text SPCA to 27722 to make a $10 donation.*

* Charges will appear on your wireless bill or be deducted from your prepaid balance. All purchases must be authorized by account holder. Message and Data Rates May Apply. Text STOP to 27722 to stop. Text HELP to 27722 for help. Full Terms: mGive.org/T. Privacy Policy: mgivefoundation.org/privacy.aspx.

**SF SPCA at a Glance:**

- Our veterinary hospital cares for more than 15,000 clients.
- More than 2,600 cats and dogs receive training classes or behavior resources.
- We reach more than 72,000 individuals through Animal Assisted Therapy.
- More than 3,000 youths are served through our Humane Education classes.
Cat Tattoos
of the San Francisco SPCA Staff

“I’ve been fascinated with cat behavior my whole life, which ultimately led to my career at the SF SPCA for 10 years now. Knowing that no two cats are alike in their personality made me realize that what’s under the surface can be a rewarding surprise if you take the time to understand what lies beneath. Every cat can be both an angel and a mischievous little devil. My tattoos represent both sides of the feline yin yang….and OK….maybe they say a little bit about me as well. I’m always trying to find balance between compassion and the demons that test it each day. Thankfully, cats are amazing stress relievers, even if saving their lives is what creates the stress to begin with.”

Daniel Quagliozzi, Feline Care Coordinator

“Toby was a skinny white dude hanging out at the shelter, screaming his head off. Love at first yelp!”

Laura Gretch, Community Cares Manager

“Inspiration for tattoo was Chrissie, a feral kitten that came into my life after finding her on the side of the road after being hit by a car.”

Sarah Ramm, RVT, Veterinary Technician Supervisor
The Doctor is In
Meet Our New Behaviorist

Our new veterinarian behaviorist, Dr. Jeannine Berger, DVM, DACVB. Dr. Berger is one of only 30 board-certified veterinarian behaviorists in the country.

We know that one of the most common reasons for a cat or dog to be surrendered to a shelter is because of behavior issues. Even the most dedicated cat or dog guardian can reach the end of his or her proverbial rope with issues that make life with their pet stressful. Many of us have adopted animals from shelters that have so much love in their hearts, but indulge in inappropriate behavior. For this reason, we are thrilled to announce the addition of Dr. Jeannine Berger, DVM, DACVB—a veterinarian and board-certified behaviorist.

Dr. Berger is also an accomplished educator, lecturer and a published author. She graduated with her veterinary degree in Zurich, where she worked for the University of Zurich before moving to UC Davis to complete her residency in veterinary behavior. She is a Diplomat of the American College of Veterinary Behaviorists and is the only veterinarian in the country to complete specialty training in animal behavior with an emphasis on small animal and horse behavior.

“I wish more people would turn to their veterinarian for behavior-related questions so their pet can receive a thorough physical exam,” says Dr. Berger. “In some cases, medical problems are the primary or secondary cause for behavior changes. If those are being ruled out, the veterinarian can then direct the client to the best source for the behavior-related problem. Luckily at the SF SPCA there are many different forms of resources available.”

Dr. Berger’s approach is to strengthen the human-animal bond by helping guardians understand their animal’s behavior—its roots and causes as well as treatment methods. The dedication and devotion of loving guardians is the key to solving behavioral problems, which can stem from psychological issues rather than a lack of training.

When to call
A veterinary behaviorist will address the patient’s specific problems and design an individual treatment plan that in most cases includes training, but is much more involved than just teaching to sit or stay. Problem areas may include:

- Aggression
- Repetitive behaviors
- Destructive behavior when left alone
- Separation anxiety
- Complex obedience problems that don’t seem to resolve or get worse with training
- Severe fear or phobias

To learn more or make an appointment, visit sfspca.org/behavior or call us at 415.554.3030.
When Alpha was in trouble, SF SPCA supporters quickly rallied to help this deserving, sweet dog get a second chance at life. Alpha, a 2-year-old shepherd mix, was found with her eight puppies in the back yard of a home that had been foreclosed on in Madera, a rural Central Valley town. A neighbor took them all to the local animal shelter and said that Alpha’s family had moved after the foreclosure and left Alpha behind. She believed Alpha gave birth after being abandoned.

One of the shelter staff in Madera took Alpha and her puppies home to foster them while devising a plan for their rescue. We had room at the SF SPCA for Alpha and her family, so we were happy to transfer them here. Alpha was a good mother to a huge litter; she even had to stand up while the pups nursed so that everyone had a spot to feed. All of the puppies were healthy and happy, and we were able to find each of them a great home.

Unfortunately, we discovered that Alpha had a congenital heart disorder called patent ductus arteriosus (PDA). She was in urgent need of surgery to correct the condition – without the operation, she would not be expected to live beyond another six to 12 months.

We posted Alpha’s story to Facebook, with the hopes that within a month we would be able to raise the $3,000 needed to pay for her surgery. To our surprise, within a week we had raised over $3,700 from donations made via text message and the SF SPCA website! We never imagined the community response would be so quick and enthusiastic.

Dr. Mark Kittleson, a cardiologist at UC Davis, and his brilliant team were able to successfully perform Alpha’s surgery. She is now recuperating in foster care and her foster mom reports that Alpha is doing great. When she is fully recovered, Alpha will be available for adoption.

We are grateful for the quick and overwhelming generosity from our community to help a sweet, deserving dog get a second chance at a good life – your kindness is deeply appreciated. From the bottom of Alpha’s newly repaired heart, thank you again for helping to save her life.

To find out how you can help SF SPCA animals, including those with special medical needs, visit our website donation page at sfspca.org/donate.
Where to Find Us

A Very Fashionable Howl-O-Ween
Sunday, Oct. 30
5pm – 5pm
The Argonaut Hotel
Join Kimpton Hotels, San Francisco’s pet-friendly hotel collection, on the grass carpet as they host the city’s cutest four-legged friends, dressed in their best Halloween costumes. Bring those wet-nosed companions dressed in costume for a chance to win fabulous prizes while enjoying sips, bites, and the views of San Francisco Bay. Benefiting the San Francisco SPCA, Kimpton’s Howl-O-Ween party is a not-to-be-missed event!

All dogs must be leashed and friendly toward other dogs, children, and people of all ages.

Macy’s Holiday Windows
Nov. 19 – Jan. 1
Join us as hundreds of thousands of people press their noses against the Macy’s Holiday Windows in Union Square to view SF SPCA adoptable animals frolicking in the themed settings. As always, we will have an adoption center right there on the first floor. Last year, over 500 animals found new homes at the windows and we raised over $70,000 in donations. But we need over 4,000 volunteer hours to make it happen! Sign up for a shift, or two, or three at windowsvolunteer@sfspca.org

SF SPCA Presents The Santa Paws Series
Saturday, Dec. 3
Saturday, Dec. 10
Saturday, Dec. 17
2pm – 4pm
Santa Claus will make the journey from the North Pole to Kimpton Hotels for a series of Santa Paws events. Come and pose for photos with your family and four-legged friends this holiday season. Enjoy seasonal refreshments, doggy treats, and toys by the hotel’s festive 20-foot holiday tree.

Legacy Society Tea Reception
Thursday, April 12, 2012
Heart of Gold Gratitude Reception
Thursday, May 17, 2012

Planned Giving Seminars
Estate Planning for You & Your Pet
Saturday, Oct. 15, 2011
Saturday, March 10, 2012
10:30 am – Noon
243 Alabama Street

Special thanks to Will Chen and Deborah Feng of P.L.A.Y., Pet Lifestyle and You, who attended the MTV Movie Awards and got an overwhelming number of celebrity signatures on their two custom pet beds. They auctioned them on eBay and raised $1,000 for the SF SPCA!

Twitter
Ask away at twitter.com/sfspca
Ask-the-Trainer: Thursdays noon to 1 pm
Ask-the-Vet: Fridays noon to 1 pm

Find us on Facebook at facebook.com/sfspca
Pet Photography

Thoughtful, artistic images of your best friends

ROB@SCHROEDERPHOTO.COM
415.264.3903

WHEREVER LIFE TAKES YOU
MAKE IT A GREEN & SAFE TRIP
WALK • RIDE SHARE •
BIKE • RIDE MUNI

SFMTA | Municipal Transportation Agency

For Muni route, schedule, fare and accessible services information anytime: Visit www.sfmta.com or contact 311

311: 中文 / Español / Français / 日本語 / 한국어 / Italiano / русский / tiếng Việt / Tagalog /العربية
Do You See Cats?

Do you see or feed cats in your neighborhood? Cats with no particular home or owner? These are some of San Francisco’s community cats.

The easiest and most effective way to control the cat population is to spay and neuter.

- The population stabilizes; no more kittens.
- The behaviors associated with mating, such as yowling or fighting, stop.
- The cats are vaccinated before being returned to their outdoor home.

The San Francisco SPCA spays and neuters community cats for free. Call us at (415) 522-3539

The SF SPCA Community Cat Program works to manage the feral and free roaming cats of San Francisco. If you need assistance with your pet cats, please call our veterinary hospital at (415) 554-3030.
Macy’s is proud to partner with the SF SPCA again in 2011. The Macy’s and SF SPCA holiday windows will be unveiled on November 18th at the corner of O’Farrell and Stockton Streets. Stop by and be the first to see them as the curtains are drawn back at 5pm.